

USMS Convention—Dearborn, Michigan 2006

Committee Name: Workshop 5: Building Relationships with Aquatic Facilities	Session #: 1	Report #:
Minutes recorded by: Jim Wheeler	Date/time of meeting: 9/14/06 7:00 p.m.	

Committee Chair: Jim Wheeler	Vice Chair(s):
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Minutes

The meeting was called to order at 7:00 p.m.. The PowerPoint slides serve as the minutes.

1. Building relationships with aquatic facilities: Getting what you deserve or deserving what you get?
2. Sense of the group: What are we looking to get out of this session?
3. Different venues that host USMS clubs: municipal pools, YMCAs, universities, private swim clubs, health and fitness centers.
4. Different club structures: sponsored, co-sponsored, independent.
5. Know the structure you want!
6. Know the benefits of hosting a USMS club: increase revenue, better utilize pool space, increase volunteer and program support from adult members, strong programs govern themselves, purchasing power, community activism.
7. Communicate proactively: Express your needs and concerns in a kind manner.
8. Know the chain of command: pool manager, aquatics coordinator, recreation supervisor, superintendent/manager, department head, council or board, mayor or president of board.
9. Come in with a plan.
10. Be realistic: Is there actually space/time/demand? Do you have a strong club structure? What is past history? What else occurs at the pool?
11. Network and use your connections: USMS, LMSC, other clubs.
12. Nothing is free!
13. You get what you give.
14. Remember what you do for people and the community!

The meeting was adjourned at 8:30 p.m.
