

# USMS Convention—Anaheim, California 2007

<b>Committee Name:</b> Registration	<b>Session #:</b> 1	<b>Report #:</b> 5
<b>Committee Chair:</b> George Simon	<b>Vice Chair:</b> Arni Litt	
<b>Minutes recorded by:</b> Arni Litt	<b>Date/time of meeting:</b> 9/27 1:00 p.m.	

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## Action Items: Proposed Expenditures

**Action Items:** None for the HOD

<b>Number of committee members present:</b> 10	<b>Absent:</b> 2	<b>Number of other delegates present:</b> 40
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**Committee members present (list all, including chair and vice chair):** George Simon, Arni Litt, Jeff Roddin, Marilyn Fink, Nancy Ridout, Anna Lea Roof, Chris Powers, Susan Ehringer for Babs Larson, Ex-officio members: Tracy Grilli, Julie Heather and Leo Letendre.

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## Minutes

The meeting was called to order at 1:02p.m.

1. Strategic plan:
  - a. Rolling annual membership or 18 month membership.
    - i. These may be feasible down the line with online membership.
    - ii. What do other NGBs do about annual registration?
    - iii. Ability for meet directors to check online for current registrations.
  - b. What are we doing about the attrition of members in each LMSC? Is there a mechanism for this helping LMSCs? If this is what we want to do, then how will we handle it can be figured out.
  - c. Lifetime membership.
  - d. Auto-renewal.
2. Rolling Annual Membership: sense of house: overwhelmingly for it.
3. Online Registration reviewed by Leo Letendre and Dan Wegner of Club Assistant our online registration software vendor.
  - a. First iteration will be registrars inputting data online, not members.
  - b. Current intent is for Oct. 15 beta testing by a few registrars and Nov. 1 all registrars.
  - c. Registrars at this time will be the only ones registering clubs.
  - d. Since it will be imperative that clubs be renewed in a timely manner (before their members), legislative amendment #L27 was presented.

L27: 201.2.2 The following should be insert after the second sentence:  
Renewal forms will be accepted September 1<sup>st</sup> for the next registration year.
4. Conference/training call to aid registrars in online registration and their concerns about membership issues.
5. Task force suggestions:
  - a. Online registration program should send marketing information in a membership packet that is emailed with membership card containing lots of member information including but not limited to workshops, vendors and sponsors, meet and event stuff, etc., coupons from sponsors or links (members without email need to be addressed).
  - b. Plastic card with renewal sticker—branding. Who would send these cards—National Office, Club Assistant, registrar.

- c. Need to discuss how printing of membership cards is to be handled in 2008 and future. Why do people still use continuous feed?
6. What is the best way to get started this year (2008)?
  - a. Go with paper cards sent out by registrar.
  - b. When member registers online, have opt-out box for mailing membership cards.
  - c. Opt-out on renewal notices for vendor catalogues.
7. One Event Registration –
  - a. Task force will discuss as part of rolling membership.
  - b. How does OE affect membership?
8. It was requested that the LMSC chairs be kept informed about online registration as well as all registrars. A few chairs are the members' initial or only contact. In most LMSCs it is the registrar that is the initial contact.
9. Julie Heather, Vice President of Local Operations, will now be liaison for Registration Committee.
  - MSA that the Registration Committee makes it its goal before the 2009 convention to have a process/plan for an annual rolling membership.
  - MSA for George to create a task force to look into rolling registration.
  - MSA that the registrars will send cards for the 2008 registration year.

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## **Tasks for the Upcoming Year**

1. Rolling annual registration evaluation.
2. Online registration for members.
3. One event registration evaluation.

The meeting was adjourned at 2:25 p.m.

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