



U.S. Masters Swimming

LMSC Coach Support & Club Development

Peer-to-Peer

June 1, 2023 Online Meeting

LMSC Development Committee
Peer-to-Peer Meeting

Agenda

Pre-Recording (informal relationship building)

- Agenda Review
- Breakout Rooms for small group get-to-know-you discussion 10-15 minutes
 - Name / LMSC / current Volunteer Role(s)
 - Swimming History (when did you start, how do you train, how do you compete?)
 - Volunteer History (club level, LMSC level, national level)
 - Favorite Snack?

Recorded Meeting (information sharing & discussion)

- Working with your Club Board of Directors – Chris Ottati, Pacific Masters Swimming
- LMSC Coach Support & Club Development (“Coaches Chair”) Description (information share)
- Peer-to-Peer Relationship Building Program (program description / request for input)
- Resource Links
- Group Discussion

Welcome Everyone!



- The meeting will begin in a few minutes; please stand by as everyone gets connected
- All attendees will be un-muted throughout the meeting
- If you don't have a microphone, you can submit comments via the 'Chat' window



Agenda

- Working with your Club Board of Directors – Chris Ottati, Pacific Masters Swimming
- LMSC Coach Support & Club Development (“Coaches Chair”) Description (information share)
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Working With Your Club Board of Directors

New teams or teams in early stages of start up – building a Board of Directors

- Develop a mission and vision
- Access yourself – strengths and weaknesses; compliment that
- Think about term limits
- Tap certain skills that you think you'll need (attorney, accountant, fundraising, marketing, etc)
- Think about having an Executive Board within the Board (Pres, VP, Secretary, Treasurer)
- Consider having Team Captains (men's/women's) to aid in communication with team
- Keep your board involved with projects
- Create bylaws; two examples WCM and DAM
 - https://www.teamunify.com/wcm/UserFiles/Image/QuickUpload/wcm-bylaws-annual-meeting-feb-2022-approved_019868.pdf
 - <https://damfast.org/governance>
- Include a grievance policy; consider a code of conduct
- Consider becoming a 501c3

Working With Your Club Board of Directors

Established boards – keeping it fresh, inspiring growth

- Review the mission and vision
- How can you advance the mission?
- Develop a code of conduct
- Keep your board size manageable
- Be aware that board members are volunteers, keep turnover to avoid burnout
- Watch out for personal agendas of board members
- Define board purpose – give them jobs
- Board should guide coaches, offer support
- Board should assist with staff development

Working With Your Club Board of Directors



DAM mission statement

Davis Aquatic Masters (DAM) is dedicated to providing a team environment that fosters physical fitness through swimming. Members are trained to gain the benefits of swimming, either competitively or for fitness, and are encouraged to compete in swim events, and to participate in civic events that benefit our community.

Pacific Masters Mission statement:

The purpose of Pacific Masters Swimming is to encourage and promote physical fitness and enjoyment of swimming for adults 18 years of age and over through a program that supports clubs, coaches, facilities, education, competition and social opportunities.

LMSC Coaches Chair

- Role Description
 - The Coaches Chair role will provide support to local clubs, workout groups and coaches through outreach and mentoring. They will identify opportunities to invest LMSC resources facilitating the growth and retention of clubs, workout groups, coaches and members.

LMSC Coaches Chair – Duties & Responsibilities



- Create and maintain relationships with all clubs and coaches in the LMSC and act as point of contact to support clubs and coaches.
- Act as a liaison with new coaches and new clubs/workout groups.
- Support the ongoing education and development of new and current coaches within the LMSC.
- Communicate relevant and timely information from USMS and the Coaches Committee to clubs and coaches.
- Promote Gold Club designation and 100% USMS Membership of all swimmers in clubs and workout groups.
- Encourage participation in current USMS initiatives and events (e.g. Fitness Series events, Try Masters Swimming Month, etc.) and facilitate support from the LMSC. Encourage and provide assistance to clubs hosting events.
- Serve as an ambassador of USMS and the LMSC to support the growth of, and opportunities for, adult swimming.
- Act as a resource to clubs seeking coaches
- Work with the Club and Coach Development staff at the National Office as needed.

P2P Relationship Building Program (formerly “Mentoring”)



- Connect each LMSC “Coaches Chair” with 1-5 Peers in other LMSCs
 - Fill out online survey to collect info
 - Receive contact information for 1-5 peers in other LMSCs
 - Hold “get to know you” meeting via phone or zoom
 - Setup group email / group text for informal communication
 - Hold follow-up meeting in ~3 months
- What is the best way to identify who your “peers” are?
 - What programs or events do you have in your LMSC to support coaches?
 - What programs or events do you have in your LMSC to support club development?
 - Does your LMSC promote "Try Masters Swimming" month?

[>>LMSC Club Development & Coach Support – P2P Program Sign Up Link<<](#)

(sign up will be active through June 11)

Coaches Chair Resources



- [Coaches Chair Role Description](#)
- [Coach Central](#)
- [Club Central](#)
- [Coach Webinars](#)

Coach Support & Club Development

Group Discussion



- How do you support Coaches?
 - How do you maintain an email directory of coaches?
 - Coach Education (Clinics, Seminars, etc)
 - Coach Services (Shadow program, vacation support, etc)
 - What will you do for Coach Appreciation Week next year?
 - ...
- How do you support Clubs?
 - How do you maintain an email directory of club contacts?
 - Promote Clubs in newsletter and/or on website (club awards, club profile, etc)
 - Workout times & locations
 - ...

Updates – LMSC Dev monthly email (1 of 4)

STREAMLINES FOR VOLUNTEERS

- [Streamlines for Volunteers – May Issue sent 5/10](#)
 - Letter from President Peter Guadagni
 - [Coach Appreciation Week](#)
 - [the hybrid annual meeting](#)
 - [the in-person Relay](#)
- [Volunteer Working Calendar](#)
- USMS Initiatives
 - [Volunteer Service Award Nominations Due July 1](#)
 - Reach out to Meet Directors – help with [Events](#)
 - Reach out to Clubs – help with [Try Masters Swimming](#)
 - Proposed [Rule Book Amendments](#) due June 10
 - Email Spoofing Warning
- Upcoming Webinars
- Volunteer Spotlight: Greg Danner

SWIMMER MAGAZINE

- [May-June 2023](#)

Updates – LMSC Dev monthly email (2 of 4)



UPCOMING DEADLINES AND EVENTS (<https://www.usms.org/volunteer-central/volunteer-working-calendar>)

June – *Pride Month*

- Thur 6/1 **LMSC Club Dev & Coach Support P2P: “Working with Club Board of Directors”** | [Register Here](#)
- Sat 6/3 [2-mile Cable Open Water Championship June 3 Charlottesville, VA](#)
- Thur 6/8 **LMSC Event Hosting P2P – Relay 2023 Preview** | [Register Here](#)
- Rule Book Amendment (Long Distance, Legislation, and Rules) deadline June 10
- Thur 6/29 **LMSC Community: “Tools for Making Tough Conversations Productive”** | [Register Here](#)
- Short Course Yards – Top10 Submission deadline June 30

July – *Try Masters Swimming Month*

- Volunteer Award nominations due July 1
- July 4 Independence Day
- Sat 7/8 [Ultramarathon Distance \(> 9mi\) Open Water Championship July 8, Portland OR](#)
- Sat 7/15 [Marathon Distance \(6-9mi\) Open Water Championship July 15 Applegate Lake OR](#)
- Thur 7/27 **LMSC Community: “LMSC Standards & Leadership Development”** | [Register Here](#)

August

- [Summer National Championship \(LCM\) August 2-6, Sarasota FL](#)
- [FINA World Masters Championship August 2-11, Kyushu Japan](#)
- [Middle Distance \(1-3 mi\) Open Water Championship August 12, Lake Oahe, SD](#)

Updates – LMSC Dev monthly email (3 of 4)

RECENT MEETING MINUTES

- 4/17 [Board of Directors Meeting Minutes](#)
- 4/18 [Investment Committee Meeting Minutes](#)
- 5/8 [Coaches Committee Meeting Minutes](#)

RECENT WEBINARS – presentation links & zoom recording links

- 3/30 [LMSC Community: LMSC Inclusive Culture & Volunteer Development \(+Awards\)](#)
- 4/6 [LMSC Treasurer Peer-to-Peer Presentation](#)
[LMSC Treasurer Peer-to-Peer Recording](#)

UPCOMING WEBINARS ([Webinars Page](#))

- Thur 6/1 **LMSC Club Dev & Coach Support P2P: “Working with Club Board of Directors”** | [Register Here](#)
- Thur 6/8 **LMSC Event Hosting P2P – Relay Preview (Sanctions, Safety, Officials, Top10, LMSC Records, LMSC HOF)** | [Register Here](#)
- Thur 6/29 **LMSC Community: “Tools for Making Tough Conversations Productive”** | [Register Here](#)

July – *Try Masters Swimming Month*

- Thur 7/27 **LMSC Community: “LMSC Standards & Leadership Development”** | [Register Here](#)

Updates – LMSC Dev monthly email (4 of 4)

- Volunteer Meetings 2 Year Plan
 - 2023 Annual Meeting Sept 8-10 (Hybrid – virtual or in-person @ Houston)
 - 2023 Relay Oct 20-22, in-person only, Houston Airport Marriott
 - 2024 Annual Meeting Sept 13-15 (Virtual)
 - 2024 Relay Oct 18-20, Houston Airport Marriott
 - 2024 National Coaches Clinic Oct 18-20, Houston Airport Marriott

FUTURE COMPETITION EVENTS

- [2-mile Cable Open Water Championship June 3 Charlottesville, VA](#)
- [Ultramarathon Distance \(> 9mi\) Open Water Championship July 8, Portland OR](#)
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- [Summer National Championship \(LCM\) August 2-6, Sarasota FL](#)
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- [Middle Distance \(1-3 mi\) Open Water Championship August 12, Lake Oahe, SD](#)
- [Sprint Distance \(1 mi\) Open Water Championship September 15, Lake Mission Viejo, CA](#)
- [Long Distance \(3-6 mi\) Open Water Championship September 16-17, Lake Mission Viejo, CA](#)