



U.S. Masters Swimming
LMSC Community:
LMSC Coach Support & Club Development

May 25, 2023 Online Meeting

LMSC Development Committee
Monthly Meeting for LMSC Volunteers

Welcome Everyone!



- The meeting will begin at the top of the hour; please stand by as everyone gets connected
- All attendees will be un-muted throughout the meeting. Feel free to turn your camera on!
- If you don't have a microphone, you can submit comments via the 'Chat' window



Agenda

Prior to starting recording (informal relationship building)

- Agenda Review
- Breakout Rooms for small group get-to-know-you “meet & greet” 10-15 minutes
 - Name / LMSC / current Volunteer Role(s)
 - Swimming History (when did you start, how do you train, how do you compete?)
 - Volunteer History (club level, LMSC level, national level)
 - Favorite Food?

Recorded Meeting (information sharing & discussion)

- July is “Try Masters Swimming Month” – Resources from Kyle Deery, USMS
- LMSC Coach Support & Club Development (Group Discussion) – Tom Moore, LMSC Development

Agenda

- July is “Try Masters Swimming Month” – Resources from Kyle Deery, USMS
- LMSC Coach Support & Club Development (Group Discussion) – Tom Moore, LMSC Development



July is “Try Masters Swimming” Month

- Timeline
 - June 1 - digital toolboxes available
 - June 9 - last day for Gold Clubs to opt into ads and mailed boxes
 - June 27 - ads start and boxes should start arriving
 - July 1 - Try Masters Swimming and the Year-Plus membership option start
 - July 25 - ads end
 - July 31 - Try Masters Swimming ends
- [Volunteer information page](#)
- [Club information page](#)
- [Member information page](#)
- [General TMS page](#)
- [2022 webinar recording](#) - overview of TMS and some ideas from coaches on how to engage

Coach Support & Club Development

Group Discussion



- How do you support Coaches?
 - How do you maintain an email directory of coaches?
 - Coach Education (Clinics, Seminars, etc)
 - Coach Services (Shadow program, vacation support, etc)
 - What will you do for Coach Appreciation Week next year?
 - ...
- How do you support Clubs?
 - How do you maintain an email directory of club contacts?
 - Promote Clubs in newsletter and/or on website (club awards, club profile, etc)
 - Workout times & locations
 - ...

Updates – LMSC Dev monthly email (1 of 4)

STREAMLINES FOR VOLUNTEERS

- [Streamlines for Volunteers – May Issue sent 5/10](#)
 - Letter from President Peter Guadagni
 - [Coach Appreciation Week](#)
 - [the hybrid annual meeting](#)
 - [the in-person Relay](#)
- [Volunteer Working Calendar](#)
- USMS Initiatives
 - [Volunteer Service Award Nominations Due July 1](#)
 - Reach out to Meet Directors – help with [Events](#)
 - Reach out to Clubs – help with [Try Masters Swimming](#)
 - Proposed [Rule Book Amendments](#) due June 10
 - Email Spoofing Warning
- Upcoming Webinars
- Volunteer Spotlight: Greg Danner

SWIMMER MAGAZINE

- [May-June 2023](#)

Updates – LMSC Dev monthly email (2 of 4)



UPCOMING DEADLINES AND EVENTS (<https://www.usms.org/volunteer-central/volunteer-working-calendar>)

June – *Pride Month*

- Thur 6/1 **LMSC Club Dev & Coach Support P2P: “Working with Club Board of Directors”** | [Register Here](#)
- Sat 6/3 [2-mile Cable Open Water Championship June 3 Charlottesville, VA](#)
- Thur 6/8 **LMSC Event Hosting P2P – Relay 2023 Preview** | [Register Here](#)
- Rule Book Amendment (Long Distance, Legislation, and Rules) deadline June 10
- Thur 6/29 **LMSC Community: “Tools for Making Tough Conversations Productive”** | [Register Here](#)
- Short Course Yards – Top10 Submission deadline June 30

July – *Try Masters Swimming Month*

- Volunteer Award nominations due July 1
- July 4 Independence Day
- Sat 7/8 [Ultramarathon Distance \(> 9mi\) Open Water Championship July 8, Portland OR](#)
- Sat 7/15 [Marathon Distance \(6-9mi\) Open Water Championship July 15 Applegate Lake OR](#)
- Thur 7/27 **LMSC Community: “LMSC Standards & Leadership Development”** | [Register Here](#)

August

- [Summer National Championship \(LCM\) August 2-6, Sarasota FL](#)
- [FINA World Masters Championship August 2-11, Kyushu Japan](#)
- [Middle Distance \(1-3 mi\) Open Water Championship August 12, Lake Oahe, SD](#)

Updates – LMSC Dev monthly email (3 of 4)

RECENT MEETING MINUTES

- 4/17 [Board of Directors Meeting Minutes](#)
- 4/18 [Investment Committee Meeting Minutes](#)
- 5/8 [Coaches Committee Meeting Minutes](#)

RECENT WEBINARS – presentation links & zoom recording links

- 3/30 [LMSC Community: LMSC Inclusive Culture & Volunteer Development \(+Awards\)](#)
- 4/6 [LMSC Treasurer Peer-to-Peer Presentation](#)
[LMSC Treasurer Peer-to-Peer Recording](#)

UPCOMING WEBINARS ([Webinars Page](#))

- Thur 6/1 **LMSC Club Dev & Coach Support P2P: “Working with Club Board of Directors”** | [Register Here](#)
- Thur 6/8 **LMSC Event Hosting P2P – Relay Preview (Sanctions, Safety, Officials, Top10, LMSC Records, LMSC HOF)** | [Register Here](#)
- Thur 6/29 **LMSC Community: “Tools for Making Tough Conversations Productive”** | [Register Here](#)

July – *Try Masters Swimming Month*

- Thur 7/27 **LMSC Community: “LMSC Standards & Leadership Development”** | [Register Here](#)

Updates – LMSC Dev monthly email (4 of 4)

- Volunteer Meetings 2 Year Plan
 - 2023 Annual Meeting Sept 8-10 (Hybrid – virtual or in-person @ Houston)
 - 2023 Relay Oct 20-22, in-person only, Houston Airport Marriott
 - 2024 Annual Meeting Sept 13-15 (Virtual)
 - 2024 Relay Oct 18-20, Houston Airport Marriott
 - 2024 National Coaches Clinic Oct 18-20, Houston Airport Marriott

FUTURE COMPETITION EVENTS

- [2-mile Cable Open Water Championship June 3 Charlottesville, VA](#)
- [Ultramarathon Distance \(> 9mi\) Open Water Championship July 8, Portland OR](#)
- [Marathon Distance \(6-9mi\) Open Water Championship July 15 Applegate Lake OR](#)
- [Summer National Championship \(LCM\) August 2-6, Sarasota FL](#)
- [FINA World Masters Championship August 2-11, Kyushu Japan](#)
- [Middle Distance \(1-3 mi\) Open Water Championship August 12, Lake Oahe, SD](#)
- [Sprint Distance \(1 mi\) Open Water Championship September 15, Lake Mission Viejo, CA](#)
- [Long Distance \(3-6 mi\) Open Water Championship September 16-17, Lake Mission Viejo, CA](#)