

LMSC Name: Niagara **Location:** Virtual Teams

Chair: Jason Ellis **Vice Chair:** Geoff Wells

Minutes recorded by: **Date/time of meeting:** 10/27/2024

Motions Passed:

Number of Board members present: 10 Absent: 3 Guests:

Board members present: Jason Ellis (Chair/Communications) Greg Danner (Webmaster), Geoff Wells (Vice Chair/Treasurer), Kay Turner (OME Coordinator), Jordan Goff (Secretary), Dana Gianniny (Records) Margaret Diamond (Top Ten), Judy Wolfe (DEI), Joe Vitthuhn (Awards), Holly Turner (Sanctions)

Not present: Leo Gibbons (Officials), Brandi Bashor (Coaches), Anna Jordan (Membership Coordinator/Fitness),

Guests:

Minutes

The meeting was called to order at 10:00 am ET.

1. Welcome & Agenda review and declarations of conflict of interest (Jason)- 5 minutes, 10:05am
2. Officer Reports- 5 minutes each- 20 minutes, 10:25am
 - a. Chair (Jason)
 - b. Treasurer (Geoff) – will cover during 2024 budget time
 - c. Membership Coordinator (Anna)
 - Membership has remained consistent from last year, 674.
 - The website launched earlier this month. Contributions of articles, pictures, content would be very much Appreciated.
 - Not running for reelection, will continue to manage the website
 - d. Secretary (Jordan) -
3. Committee Chair Reports- 5 mins each- 55 minutes, 11:20am
 - a. Sanctions (Holly)
 - Eight meets are scheduled for (24 - 25), looking for possible open water swim events in Sodus in the summer
 - b. OME (Kay)
 - Auburn Y requested a meeting for the first time; attendance was good considering it was new on the schedule
 - Ithaca Y hosted a spring meet with a new meet director following Kevin Marquardt's retirement. Empire

- State Senior Games continue to be problematic concerning submitted results.
- Will reach out to the Empire State Games meet director to format meet results correctly in Meet Manager format. This has been an ongoing concern.
- -There were no issues this season with pool measurements and results were all submitted on time. Margaret (TTR) will address accuracy
- -Club Assistant has changed our account to include the new Niagara website and logo
- Please welcome Holly Turner (no relation) from RAMS, the current Sanctions officer for the 2024- 25 season and beyond.

c. Officials (Leo)

- Absent
- Currently, less than 10 Officials are available for USMS or CCS Meets
- Niagara LMSC had no Open Water Meets in 2023

d. Coaches (Brandi)

- Absent
- 17 USMS Certified Coaches in the district

e. Fitness (Anna)

- absent

f. Records (Dana)

- Records have been updated from last season. 114 new records

g. Top Ten Recorder (Margaret)

- The SCY and LCM reports were submitted to the USMS Top Ten Administrator on time.
- There were a few issues with verifying the accuracy of times. I think it would be less complicated if Meet Hosts submitted backup times along with the meet results. there were issues about how the ESSG meet results were reported. The Meet Manager asked for information about someone who could help him amend how he reports results. I sent him a list of Niagara Meet Managers and their contact information.

h. Communications (Jason)

- Instagram set-up in 2023
- Currently at 113 followers- grown from 96
- Linked to Facebook
- Linked to the new website
- Did some fun video engagements from swimmers at practice- send other videos from around the LMSC!
- Bi-Annual Newsletter

i. DEI (Judy)

j. Web (Greg/Anna)

- Fully transitioned to Anna as the new webmaster. This is Greg's final year

k. Awards (Joe)

- Last year, we only had 15 responses for award submissions out all regional swimmers. We need to do an overhaul on awards to make them more exciting/attractive.
- **Proposed:** Make a raffle for anyone who submits a nomination for awards to receive a \$25.00 SwimOutlet.com gift card. Can run a randomizer generator based on swimmer emails and remove duplications to make it one entry per year. This will come out of the current \$250.00 budget, and a gift card can be emailed to the recipient.
 - Agreed to this item
- **Proposed:** Swimmer Membership Recognition - Every Quarter, update the website or newsletter to recognize 1, 5, 10, 15+ years of active USMS membership. Will need an updated roster quarterly to ensure

we capture any newly transferred usms members to the WNY region

- Agreed to this item

- Propose: Replace Skehan Award with the Captain Ransom J. Arthur MD Award?
 - Felt like we would be co-opting another award. Measure not proposed
- motion to increase the awards budget by \$200 to a total of \$450
- Greg makes a motion, and Tuner seconded. Measure passes unanimously

4. 2024 Budget (Geoff): 5 minutes, 11:25am

- Still using Quickbooks, Jason added to the account
- Membership Revenue is healthy, account balance is \$21,000
- Motion to approve 2025 budget from Jason, majority votes in favor. Budget was approved.

5. Elections: 5 minutes, 11:30am

- Treasurer - Geoff was elected to another two-year term
- Secretary - Jordan was elected to another two-year term.

6. Appointment Openings: 5 minutes 11: 35am

- None

7. USMS Annual Meeting: 5 minutes, 11:40am

- 2024 Relay Recap (Brandi, Others?)

8. New Business: 5 minutes each, 11:55am

- Updates to meet submission packet (Jason/Margaret) – Issues with official times not making sense, need backup times included in meet submission packet.
- Relay scholarship plans for next year
- Dicussed reaching out to Canadian Swim Clubs to encourage them to visit UB meets

9. Closing Remarks (Jason)- 5 minutes, 12PM end

The meeting was adjourned at 11:47 pm ET.