USMS Convention — Jacksonville, Florida 2014

Committee Name: Fitness Education Session #: 1 Report #: 1

Committee Chair: Marcia Anziano Vice Chair: Linda Shoenberger

Minutes recorded by: Linda Shoenberger

Date/time of meeting: 09/18/2014

Motions Passed:

1. MSA to approved bid for the Check Off Challenge from GKMA, Tennessee.

2. MSA to thank NIKE for their sponsorship of Go the Distance.

Number of committee members present: 9 Absent: 7 Number of other delegates present: 27

Committee members present (list all, including chair and vice chair): : Marcia Anziano, LindaShoenberger, Suzi Greene, Robyn Walker, Jody Smith, Bob Jennings, Leslie Scott A.J Block, & Mary Jurey.

Minutes

The meeting was called to order at 1:30 p.m.

- 1. All members were introduced.
- 2. A reminder that the Brown Bag Lunch will take place this Saturday at Lunch was made.
- 3. Bid for Check-Off Challenge. One bid was received from Stuart Wylie, GKMS, Tennessee, entitled Big Orange Check-Off Challenge. It will include both a shirt and a cap. Several other groups had inquired, however only the one bid was received. Robyn Walker explained the Check-off Challenge for those new to the event.
- 4. Susan Ingraham, Masters of South Texas, sponsored the event this year. She presented a report about the participation, noting that they sold 118 shirts thus far this year. Susan discussed the promotion of the event for her own team.
- 5. Discussion continued concerning how to promote this event. It is meant as a non-threatening event to bring people into USMS. Someone suggested putting it on the FLOG, or some type of online recognition for those that do not purchase the shirts. People like the challenge and recognition. The fact that T-shirts may not be the only way to recognize this was also discussed.
- 6. MSA to approve the bid from TKMS.
- 7. Fitness award will be presented tomorrow at the HOD. Marcia thanked Ali Hall, Bob Jennings, and Linda Shoenberger for their help in choosing the recipient.
- 8. Discussion continued with Go the Distance. Kyle Deery announced that Nike is discontinuing sponsorship of the program. National office is working on a new corporate sponsor,
- 9. MSA to thank NIKE for the sponsorship.
- 10. The committee thanked Kyle for the work he has done on behalf of the program.
- 11. Going forward, it was suggested that the committee look into an idea put forth by Tricia Wallace to put together a Fitness Manual from information gathered at the Brown Bag Lunches.
- 12. Jodi reminded all to fill out the online forms for committee membership for the next year.
- 13. Marcia Anziano resigned as chair of the committee. Marcia was thanked for her work the last few years a Chair of the Committee.
- 14. Members were encouraged to talk with Jodi, Marcia, or Nadine if they have interest in committee leadership.

The meeting was adjourned at 4:31