

Committee Name:	Executive Committee	Date/time of meeting:	11/07/2022 8:00pm ET
Committee Chair:	Peter Guadagni		
Minutes recorded by:	Carrie Stolar		

Actions Taken:

1. Approved: Sept 12, 2022 Executive Committee Meeting minutes.

Number of committee members present: 9	Absent: 1	Others present: 0
Committee members present (list all, including chair and vice chair): Peter Guadagni – President; Chris Colburn – VP of Administration; Ed Coates – VP of Local Operations; Robin Smith – VP of Programs; Chris Campbell – VP of Community Services; Carrie Stolar – Secretary; Katie Kenyon – Legal Counsel, Patty Miller – Immediate Past President; Dawson Hughes – CEO.		
Not Present: Teddy Decker – Treasurer		
Guests: None.		

Minutes

The meeting was called to order at 8:03 pm ET.

1. Agenda review and conflict of interest (Peter): No changes to the agenda or conflicts of interest.
2. Approve Sept. 12, 2022 meeting minutes (Carrie): **MSA to approve the September 12, 2022 meeting minutes.** Discussion: None. **The motion passed unanimously**
3. CEO update (Dawson):
 - a. Membership for the 2022 registration year will close at just over 56,000 members, an increase of 9.5% over last year. Initial registration for 2023 registration year is strong for both clubs and individuals.
 - b. The national office staff began a three-day 2023 planning meeting today which will include discussions on club development programming and event development programming, the messaging regarding those programs and how to engage LMSCs. The national office is hoping to engage the LMSC Development Committee and Coaches Committee to strengthen the communication chain to the local level and help to connect with and support their local peers and to encourage LMSCs to support coaches, clubs and events.
 - c. The CRM project is on track for a February launch, and training with membership coordinators and staff will begin soon.
 - d. The Finance Committee is meeting this week and next and will initially focus on payroll and then on other expenses.
4. Relay/Annual meeting planning (Peter/Dawson):
 - a. This year the meetings were 6 months apart. The EC discussed the idea of holding both sequentially in a weekend in September. EC members raised the following concerns over holding the meetings sequentially in the fall:
 - i. By waiting until the fall, we risk losing volunteer engagement as it will have been a year since the previous Relay.
 - ii. The meetings have different purposes and different audiences
 1. May have a lack of turnover in attendees
 2. About 40-50% of attendees would go to both
 - iii. Timing is challenging outside of holding both in the fall. Discussion also took place as to the ideal gap between the two meetings.
 1. If the focus for Relay is event development, holding it in September would coincide with when LMSCs are planning events for the next year.
 2. Discussed an option for a summer Relay
 - iv. Separating the meetings will have budget implications.
 - v. It was the consensus of the EC that the meetings should both be held in fall on separate weekends, ideally separated by 6 weeks.
5. Potential chairs for standing committees and areas of committee emphasis (Peter/all): (Document shared in Community)
 - a. Peter asked for and was given feedback on the proposed chairs
 - i. USMS rules state that the chairs need to be appointed with the concurrence of the EC. (Note: EC concurrence was obtained through email in early December 2022.)
6. The next BOD meeting will be Monday, November 28, a week later than normal due to Golden Goggles on November 21.

The meeting was adjourned at 9:09 pm ET.

Respectfully Submitted,
Carrie Stolar, Secretary