

<b>Committee Name:</b>	Coaches Committee	<b>Session#:</b>	<b>Report #:</b>
<b>Committee Chair:</b>	Ken Brisbin	<b>Vice Chair:</b>	Chris McPherson
<b>Minutes recorded by:</b>	Molly Hoover	<b>Date/time of meeting:</b>	2/13/23 5p PST

## Roll Call

<b>Number of committee members present:</b> 17	<b>Absent:</b> 1	<b># of other delegates present:</b> 10
<b>Committee members present (list all, including chair and vice chair):</b> Ken Brisbin (Chair), Chris McPherson (Vice Chair), Bill Brenner, Chris Campbell (VP), BJ Graham, Steve Hall, Michael Hamm, Molly Hoover, Laurie Hug, Susan Ingraham, Cokie Lepinski, Jacky Merianos, Carol Nip, Aaron Schneider, Trey Taylor, Tim Waud, Celia Wolff		
<b>Not present:</b> Wilson Josephson		
<b>Others present:</b> Marcia Benjamin, Michael Moore (Pacific), Ann Marshfield (Chair of Fitness), Anita Cole (Grunions), Lina Bot, Justine Wong (MVM), Dawson Hughes, Megan Waters, Elise Shank, Richard Burns		

## Minutes

The meeting was called to order at 5:02pm Pacific Standard Time

### 1. Welcome!

### 2. Committee Reports -

- a. Web Workouts (Molly): All areas are up and running.
- b. Worlds Coaching (Tim): Five coaching applications have been turned in so far. Tim will send out one more blurb to Streamlines for Coaches. The deadline is Monday, Feb 27.
- c. NCC - (Trey): Nothing new to report
- d. Awards - : Nothing new to report
- e. Education - (Bill/Chris M): Thanks to Aaron for hosting Level 2 and the Clinic Course in New Orleans. The clinic was sold out which is great! Jacky is hosting this weekend in Dallas: level 2, SDC and ALTS. We will be in New Jersey in March and Atlanta in April.
  - i. The May class in Boston is moved to October 14-15.
- f. Level 4 Applications (): Nothing new to report
- g. Communication (Molly Hoover): Let Molly know if you have anything to share with the Coaches Chairs each month.
- h. Mentoring (Chris M): Nothing new to report
- i. On Deck Coaching - (Michael): The link is on the website and will be sent with the next Coaches chair email. They will be running 2 different pools with a grandstand in between, so we will need a lot of coaches!

- j. Long Distance (Michael): Nothing new to report
  - k. Peer to Peer - (Trey): The March 16 call is set up: Generational Coaching. Trey is still fielding ideas for other calls. Let him know if you have any ideas or things you would like to hear.
  - l. Coaches Community Forums - (Susan): Discussion points or questions are posted every 2 weeks or so. Coaching Jobs are also being posted regularly.
    - i. Susan has asked to remove the “Designated Coach” requirement to have access to these forums.
    - ii. Do we have an app?
      - 1. Dawson: The website and forums are mobile responsive. We probably need a badge on the app store to get that out better.
    - iii. Could we have a “quick button” to our favorite forums or something like that? It is very cumbersome to find it on the website.
      - 1. There are ways to follow specific forums. You can bookmark it. You can ‘subscribe’ and will get emails when they are active.
    - iv. It might be helpful to do a screen recording tutorial on the facebook page or instagram to help people get to the forums.
      - 1. However, then we have the problem that they can’t get in unless they pay the \$30 to be a designated coach...
  - m. Diversity - (): Nothing to report
  - n. ALTS - (Michael): Grant program served over 1600 swimmers in 2022. 34% transitioned into “safe” swimmers, 481 moved into fitness swimming programs, 82 moved into a competitive masters swim program, 299 moved into another aquatic sport.
    - i. Golden goggles raised \$296,803, we get \$130,000 of that.
    - ii. Focus is set on helping those who got grants to get their program started. Helping them transition from ALTS to USMS.
    - iii. Goal: Stay in focus for multiple years.
    - iv. Goal: Get ALTS chairman for each LMSC.
  - o. Awards Updating COY and KOB - (Laurie): Laurie is writing up a bio for all past winners of Coaching awards so we have detailed records of each winner. She has written up 2 COY and 1 Kerry O’Brien so far, and will be working on more.
3. **Old Business -**
4. **New Business - Dawson Hughes Club and Event Development Program -**
- a. We want to consider facilities that don’t have a club, clubs that have room to grow, and events that haven’t come back since the pandemic. Our biggest challenge is finding coaches to coach programs. The more we can figure out how to start recruiting and identifying those next coaches the better.
    - i. Outreach program starting with coaches chairs, so they are aware what resources are available.
    - ii. Will be scheduling meetings with Bill and Steve.
    - iii. Want to focus on clubs that have potential to have 75 or more members.
  - b. Smaller clubs: we have resources that can help them as well. May not have a grant program in place, but will put local resources behind them.

c. Questions:

- i. Our bylaws state that the mission of the USMS Coaches Committee is to recruit and support coaches. Do we have numbers on how many we have recruited and trained and who they are? What are our goals for 2023?
    1. We don't have a solid recruiting pipeline for recruiting coaches. Those who get certifications are not necessarily becoming coaches.
  - ii. What are the local resources around the country?
    1. We are. Not all coaches chairs are up to speed on these programs but hopefully this initiative will help communicate that. We can help find certification opportunities and get them trained, work through Try Masters Swimming, etc.
    2. The NO is asking the coaches chairs and local volunteers in the LMSC to help move this forward.
  - iii. Do we have a plan to meet one on one with coaches chairs?
    1. Yes! That is the plan. Have 3 or 4 LMSC's where we (the committee) each reach out to Coaches Chairs.
  - iv. Are we going to focus on clubs that haven't renewed?
    1. This is one of those things where if there is something that can be done at the local level, then we need to do it.
  - v. What specific goal or number is USMS looking for as far as impact?
    1. Target 50 clubs and see where we land. Track them and see what happens and what goals to set for the future. Bill did 12-13 last year on his own.
- d. We will share the successes and challenges as we work through this. We want to keep everyone aware of what is out there and what we're learning in the process.

5. **Final Roll Call**

The meeting was adjourned at 5:58pm Pacific Standard Time.