

Planning  
(Committee Name)

Agenda item # 15

SESSION # \_\_\_\_\_

Report to be given on: Fri \_\_\_ Sat \_\_\_ (check one) (Fill in Session # if you have more 1 meeting)

Committee Chair: Nancy Miller Recorder: Patricia Powis

### Action Items

1. **Recommended that the project to create a database of information on recently-constructed pools be carried forward to the next Planning Committee for continued work on the project.**
2. **Recommended that the mentor project be carried forward to the new Planning Committee for continued development of a mentor system, to provide facilitators to LMSCs that need help becoming more active.**

### Attendance

Number of committee members present: 8 Number of committee members absent 10

Total number of delegates attending the meeting: 21.

### Minutes

#### I. Welcome and introduction of committee members

#### II. Old Business

##### A. Status of database of information re: recently-constructed pools to be made available through USMS National Office

1. Lucy Johnson and Clay Evans are still working on this project and it is not yet completed.
2. The committee discussed whether this project should be continued with a recommendation to the new Planning Committee. **Recommended that this project be carried forward to the next Planning Committee for continued work on the project. Seconded and approved.**

##### B. Status of event to be scheduled to specifically benefit USMS Endowment Fund

The Marketing Committee has not yet established this event, but hopefully this will be done in 2002.

##### C. Update on USMS marketing display booth

1. The display booth has been brought to approximately 10 or 12 events and has been favorably received. People or groups who use it have supplemented it with handouts.
2. Most recently, the display booth was used at the Houston Marathon.

##### D. Status of USMS Endowment Fund and grant application process

1. There is almost \$50,000 in the fund at this time. The Endowment Fund must contain \$100,000 before it can award grants.
2. There are currently two grant proposals pending with the fund, which will be taken up when the \$100,000 mark is reached.

#### **E. Liaison with National Senior Games**

Scott Rabalais is the liaison between USMS and National Senior Games. He was meet director at the Nationals in Baton Rouge this year and he continues to work with the Senior Games to improve the competitive experience for swimmers.

### **III. New Business**

#### **A. Status of “swipe” card idea**

George Cunningham has begun the investigation into a swipe card to be used by swimmers to register for meets. The card would contain information such as name, age and registration number. George was not present to report on the status of this project.

#### **B. Status of mentor-type system to link USMS national level with less-active LMSC's**

1. Mike Heather has begun working on a project by which USMS members at the national level would have a communication link with less active LMSCs to help those LMSCs become more active and stimulate interest on the local level.
2. Mike presented a troubleshooting guide that he has created. He suggests compiling a database with information from LMSCs about problems that they may have had in the past or currently be experiencing. Once LMSC information is in the database, it would be published so that LMSCs could see whether other LMSCs share similar problems with them.
3. Along these lines, the Coaches Committee is exploring a program of sponsoring coaches from underserved areas to attend national coaches clinics or meetings.
4. **Recommended that the mentor project be carried forward to the new Planning Committee for continued development of a mentor system, to provide facilitators to LMSCs that need help becoming more active. Seconded and approved.**

#### **C. Status of our involvement/interaction with AARP**

1. Dore Schwab has spoken with the L.A. office and that office has expressed interest in USMS setting up booths at AARP meetings and events. AARP put Dore in contact with *Modern Maturity*, AARP's magazine, about publishing articles on Masters swimming.